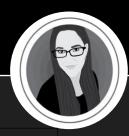
Yva Lovée Barbour

Graphic Designer



About Me:

Deadline-driven graphic designer focused on overseeing projects from concept through final delivery. Successfully creates brand messages, strategies, and key graphic productions with ease.

Tools:

Photoshop

Illustrator

InDesign

After Effects

Premiere Pro

PowerPoint

Figma/Sketch

HTML/CSS

Wordpress

Skills:

Print & Digital

Illustration

Infographics

Motion Design

Video Editing

Presentations

UX/UI

Web Design

Experience

GRAPHIC DESIGNER • TEXAS GOLF ASSOCIATION 8.2018 TO PRESENT

Develop and design external and internal elements to support all Association initiatives, creating a variety of digital and print assets to engage member clubs, golfers, and partners of the TGA. Redesigned the website and produced a bi-monthly digital magazine with over 180K subscribers.

GRAPHIC DESIGNER • BRASS TACKS COLLECTIVE 4.2017 TO 8.2018

Created a variety of print and web design projects including everything from identity packages to presentations and proposals for numerous clients. Designed logos and branding standards while establishing voice and tone for startups.

OWNER • YVA BARBOUR GRAPHIC DESIGN 3.2013 TO PRESENT

Freelance graphic design for clients including ColourArte, Iraq and Afghanistan Veterans of America, and the American Heart Association.

GRAPHIC DESIGNER • ORTHOWORLD, LLC 12.2013 TO 4.2014

Responsible for designing all printed marketing material including internal training material. Redesigned the FastBraces training manual for dentists and updated branding.

PRINT MANAGER • ALPHAGRAPHICS 3.2013 TO 11.2013

Worked with clients to create customized marketing collateral from start to finish. Designed various print pieces. Was responsible for all in-house printing, estimating, purchasing, and worked in the bindery.

Education

BA IN ART & HUMANITIES • MAY 2010

UNIVERSITY OF TEXAS AT DALLAS

GPA: 3.86

CERTIFICATE COMMUNICATION DESIGN • MAY 2013

COLLIN COLLEGE

GPA: 4

Hobbies











Books

